



Deck ^{THE} House

30th Annual Benefit Auction

HOSTED BY THE CLEVELAND BROWNS

Tuesday
December 9

Huntington Bank Field
City View Lounge

From 5:30
to 9:30 PM

Become an Event Sponsor

HELP CHILDREN & FAMILIES IN CRISIS

- **Build Brand Buzz** before, during, and after the event
- **Create Connections** with community leaders and corporate partners
- **Increase Employee Engagement** through a unique event for your team
- **Expand Community Impact** by supporting hundreds of children in Greater Cleveland



Make a Difference

AT THE BEST HOLIDAY PARTY IN TOWN

Deck the House brings 500+ of our supporters together for a fun, festive evening featuring:

- Exclusive live and silent auction packages
- Gorgeous, professionally decorated trees available for bid
- Delicious cuisine and cocktails
- A special award ceremony honoring a Cleveland Browns Player



Interested in Sponsoring Providence House All Year with One Gift?

Our Corporate Partner Program provides **year-long benefits and sponsorships for just one annual gift!**

Feature your brand in front of 20,000+ people while supporting our children and families!

Find more information on page 4!

30th ANNIVERSARY PLATINUM SPONSOR

\$25,000 – \$22,200 Tax-Deductible

- Sponsor All Children at Both Nurseries for 1 Day
- Sponsor Spotlight from Podium During Program
- Co-Branding with Providence House on Guest Gift
- Prominent Event Signage Recognizing Sponsorship
- Reserved, Premier Table Seating for 20 Guests
 - Each includes Dinner, 2 Drink Tickets, Valet, & Guest Gift
- Feature in Providence House Winter Newsletter
- Recognition in Event Media Release
- Company Logo on Event Marketing Materials
- Company Logo on Event Website
- Advertisement in Event Day PowerPoint
- Advertisement in Digital Program
- Recognition in All Event-Specific Social Media Posts

FEATURED SPONSORSHIPS

\$10,000 – \$8,600 Tax-Deductible

☐ LIVE AUCTION
 ☐ BAR
 ☐ MYSTERY STOCKINGS
 ☐ DINNER **SOLD**
☐ REGISTRATION **SOLD**

- Sponsor 1 Child's Care for 20 Days at Providence House
- Prominent Event Signage Recognizing Sponsorship at Selected Area
- Reserved Table Seating for 10 Guests
 - Each includes Dinner, 2 Drink Tickets, Valet, & Guest Gift
- Company Logo on Event Marketing Materials
- Company Logo on Event Website
- Advertisement in Event Day PowerPoint
- Advertisement in Digital Program
- Recognition as Sponsor in 3 Social Media posts

SUPPORTING SPONSORSHIPS

\$5,000 – \$4,300 Tax-Deductible

☐ SILENT AUCTION **SOLD**
☐ VALET **SOLD**
☐ RAFFLE **SOLD**

- Sponsor 1 Child's Care for 10 Days at Providence House
- Event Signage Recognizing Sponsorship at Selected Area
- 5 Reserved Seating Event Tickets
 - Each includes Dinner, 2 Drink Tickets, Valet, & Guest Gift
- Company Logo on Event Marketing Materials
- Company Logo on Event Website
- Advertisement in Event Day PowerPoint
- Advertisement in Digital Program
- Recognition as Sponsor in 1 Social Media posts

TREE SPONSORSHIPS

\$3,000 – \$2,720 Tax-Deductible

☐ DESIGNER TREES
 ☐ CHILDREN'S TREE

- Sponsor Welcome Bags for 30 Children at Providence House
- Company Logo on Designer or Children's Tree Signage
- 2 Event Tickets – including Dinner, 2 Drink Tickets, Valet, & Guest Gift
- Advertisement in Event Day PowerPoint
- Advertisement in Digital Program

AUCTION SECTION SPONSORSHIPS

☐ **\$1,500 – \$1,500 Tax-Deductible**

- Company Logo on Auction Section Signage
- Company Logo in Event Day PowerPoint
- Company Logo in Digital Program

TABLE SPONSORSHIPS

☐ **\$2,000 – \$600 Tax-Deductible**

- **LIMITED AVAILABILITY!**
- Sponsor 20 Children's Welcome Bags at Providence House
- Reserved, Premier Seating for 10 Guests – *for the Price of 8*
 - Each includes Dinner, 2 Drink Tickets, Valet, & Guest Gift
- Company Logo on Table Signage
- Recognition in Digital Program & Event Day PowerPoint

TREE CO-SPONSORSHIPS

☐ **\$750 – \$750 Tax-Deductible**

- Company Logo on Co-Sponsored Tree Signage
- Company Logo in Event Day PowerPoint
- Company Logo in Digital Program

INDIVIDUAL TICKETS

\$250 – \$110 Tax-Deductible

Includes Dinner, 2 Drink Tickets, Valet Parking, & a Guest Gift

Purchase Sponsorship & Tickets
using the attached form or online!

provhouse.org/deckthehouse



Sponsorship Form

Company _____
 Contact _____
 Address _____
 City _____ State _____ Zip Code _____
 Email _____ Phone _____

Sponsorship Selection

30th Anniversary Platinum Sponsor \$25,000 – \$22,200 Tax-Deductible

Featured Sponsor \$10,000 – \$8,600 Tax-Deductible

- ☐ Live Auction **Please select your Featured Sponsor preference, available on a first-come, first-served basis*
- ☐ Bar
- ☐ Mystery Stockings
- ☐ ~~Dinner~~
- ☐ ~~Registration~~

Supporting Sponsor \$5,000 – \$4,300 Tax-Deductible

- ☐ Silent Auction **Please select your Supporting Sponsor preference, available on a first-come, first-served basis*
- ☐ Valet
- ☐ Raffle

Tree Sponsor \$3,000 – \$2,720 Tax-Deductible

- ☐ Designer Tree **Please select your Tree Sponsor preference, available on a first-come, first-served basis*
- ☐ Children's Tree

Table Sponsor \$2,000 – \$600 Tax-Deductible

Auction Section Sponsor \$1,500 – \$1,500 Tax-Deductible

Tree Co-Sponsor \$750 – \$750 Tax-Deductible

Tickets

\$250 (\$110 Tax-Deductible) – Includes Dinner, 2 Drink Tickets, Valet Parking, and a Guest Gift

Total Number of Tickets _____

Donation in Lieu of Attendance

I am not able to attend the event, but would like to make a donation!

Total Gift Amount \$ _____

Payment Options

Check enclosed – made payable to Providence House

Credit Card

Credit Card Number _____ Expiration Date _____

3 Digit Code _____ Signature _____

Please send an invoice to _____

Want to Make Your Sponsorship Last All Year?
 Explore the benefits of our
Annual Corporate Partner Program
 on the next page!



You Can Also
Purchase Sponsorship
& Tickets Online!
provhouse.org/deckthehouse



CORPORATE PARTNERSHIP LEVELS & BENEFITS

PREMIER PARTNERSHIP

GUARDIAN ANGEL – \$50,000 ANNUAL SUPPORT

Includes \$25,000 Presenting Sponsorship with Premier Benefits at Signature Providence House Event of Your Choice: Annual Luncheon, Charity Classic, or Deck the House Benefit Auction, as well as all Children’s Champion Benefits

PARTNERSHIP BENEFITS	Children’s Champion \$25,000	Visionary Sponsor \$20,000	Partner in Prevention \$15,000	Friend of the Babies \$10,000	Supporters in Service Barter Agreements
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PROMOTIONAL ADVERTISING

Feature on Providence House Social Media	✓				
Feature on Providence House Website	✓	✓			
Linked Logo on Providence House Website	✓	✓	✓		
Logo on Providence House Newsletter	✓	✓	✓	✓	

EVENT SPONSORSHIP

Annual Luncheon & Deck the House Benefit Auction

Branded Item in Guest Gift/Podium Recognition	✓					
Recognition in Event Social Media Posts	✓	✓				
Logo on Invitation	✓	✓	✓			
Logo on Event Signage	✓	✓	✓			
Ad in Event PowerPoint & Digital Program	✓	✓	✓	✓		
Logo in Event PowerPoint & Digital Program	✓	✓	✓	✓	✓	
# of Event Tickets	Luncheon Deck the House	Premier Table 10 Tickets	Preferred Table 8 Tickets	Table 5 Tickets	Half Table 4 Tickets	2 Tickets

Party with PHriends

Recognition in Event Social Media Post	✓				
Logo on Event Signage	✓	✓			
Logo in Event PowerPoint	✓	✓			
# of Event Tickets	6	4	2		

PROVIDENCE HOUSE ENGAGEMENT

Meeting with Providence House President & CEO	✓				
PHriends Associate Board Membership	✓	✓			
Private Tour of Providence House	✓	✓	✓		
Providence House Presentation for Employees	✓	✓	✓	✓	
Volunteer Project with Providence House	✓	✓	✓	✓	✓

If you're interested in joining our Corporate Partner Program, please contact Miranda Moulton at mirandam@provhouse.org